



CALL TOLL-FREE 1-877-779-3803



Fill out your profile here

This Client Profile is how we get to know you and your business needs. It is here that we will learn the things we need to know to create a unique and memorable logo that will provide your company with an identity that you will be proud of for years to come.

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Fax: \_\_\_\_\_

Project Name: \_\_\_\_\_

Company Colors: \_\_\_\_\_

Date Required: \_\_\_\_\_

Describe your business including products and services:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Who are your clients? (Check all that apply)

- |   |  |
|---|--|
| <input type="checkbox"/> Business to Business | <input type="checkbox"/> Housewives      |
| <input type="checkbox"/> Professionals        | <input type="checkbox"/> Students        |
| <input type="checkbox"/> The Public           | <input type="checkbox"/> Government      |
| <input type="checkbox"/> College Graduates    | <input type="checkbox"/> Regional Market |
| <input type="checkbox"/> Targeted Group       | <input type="checkbox"/> Upper Income    |
| <input type="checkbox"/> International Market | <input type="checkbox"/> Lower Income    |
| <input type="checkbox"/> Other _____          |  |

What kind of image do you want to project?

- |                                       |  |
|---------------------------------------|--|
| <input type="checkbox"/> Corporate    | <input type="checkbox"/> Exclusive       |
| <input type="checkbox"/> Professional | <input type="checkbox"/> Fun             |
| <input type="checkbox"/> Friendly     | <input type="checkbox"/> Family Business |
| <input type="checkbox"/> High Tech    | <input type="checkbox"/> Established     |
| <input type="checkbox"/> Other _____  |  |

What type of logo do you want, a Symbol or a Logotype?

- A Symbol – this is more abstract with company name in type.
- A Logotype – this incorporates your entire company name into the logo.
- I am not sure – you decide, please.
- No opinion.

Are there any other company logos that you like?

- I have samples and will send them.
- Fax             Mail             Email (.jpg, .gif, or Stuffit file)
- I don't have any samples.

Authorized Signature: \_\_\_\_\_

Print Name Above: \_\_\_\_\_

PLEASE PRINT THIS DOCUMENT FOR YOUR RECORDS AND MAIL  
A COMPLETED COPY WITH YOUR DEPOSIT.

A non-refundable \$175.00 deposit must accompany the signed client profile/  
order form for us to begin the design of your logo. Your logo will start  
immediately upon receipt of deposit by credit card, cashier/bank check or  
money order, overnight delivery works best. Final payment will be required only  
after you have accepted one of the designs submitted for your approval.

Make checks payable to: GARY GRAYSON

**FAX to: 817-465-1833**

SEND to:

Attn: Gary Grayson

Gary Grayson Creative Services

5604 Edwards Drive

Arlington, TX 76017

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